

Find the football idea worth testing first.

Goldmine is a practical idea map for turning football attention into social content, affiliate paths, lightweight products, and AI-assisted creator workflows. It does not promise income. It helps you choose one clear direction and test it without getting lost in generic "make money online" advice.



The real product is a sharper decision: which format, which audience, which money route, and what to ship this week.

3
starter plays to compare

6
hooks you can post today

7
day sprint direction

CONTENT

Package attention

Use football questions, debates, and match context as repeatable short-form formats.

MONEY

Choose a route

Affiliate links, newsletters, sponsor concepts, digital guides, or client services.

AI

Move faster

Use AI for hooks, outlines, visuals, captions, research, and workflow repeatability.

Your first World Cup-season money idea map.

Start narrow. Pick one lane, publish three pieces, and measure real signals: saves, comments, profile clicks, link clicks, and replies. The goal is not one viral post. The goal is finding a format you can repeat for a week.

PLAY 1

Faceless football explainers

Turn match-day questions into 30-second scripts, AI visuals, captions, and repeatable posts.

PLAY 2

Player storyline reels

Use public narratives around legacy, speed, flair, pressure, records, and fan debates.

PLAY 3

Football affiliate pages

Route attention into fan gear, creator tools, watch-party products, newsletters, or guides.

Hot niche filter

LANE	WHY FANS SHARE	MONEY ROUTE
GOAT debates	Identity, emotion, stats	Newsletter, sponsor, guide
Skill edits	Flair, remix culture	Creator tools, templates
Fan products	Buying intent + events	Affiliate, bundles
Match explainers	People want context fast	Ads, newsletter, paid pack

Your first workflow

1. Pick one lane and one platform.
2. Collect 10 current football questions or debates.
3. Write 5 hooks and produce 3 posts in one format.
4. Track saves, comments, profile clicks, and link clicks.

If the same format produces two real signals, repeat it. If not, change the hook, not the whole idea.

Six hooks you can test today

The hidden reason this match moment spread so fast...

I would build a football page around this one debate.

Three content angles from one player storyline.

What most fans miss when comparing two legends.

A 7-day football content sprint with no face reveal.

The boring football niche where affiliate links make sense.

Want the full map? The \$1 Full Pack expands this into 20 plays, channel names, AI workflows, monetization routes, and a complete 7-day sprint.

\$1 upgrade

30 MIN

Fast test

Pick one debate, write three hooks, and turn the strongest hook into one post today.

SIGNALS

Track proof

Saves, replies, profile clicks, and link taps matter more than vanity views at the start.

UPGRADE

Go deeper

The full pack gives you 20 plays, channel packaging, workflows, and execution prompts.